

目录

-
- 1** 基金业绩、基金竞争与会计应计异象
——来自中国基金市场的经验证据
林 树 赵 军 孙俊峰 居理画

-
- 26** 引入抽奖模式的众筹绩效研究
刘梦冉 周 耿

-
- 42** 2015 年农地确权、土地流转与农地投资的调查报告
张 晔 秦 聪

-
- 59** “需求引致创新”理论的研究述评
王高凤 郑江淮 许 璐

-
- 73** 互联网时代组织声誉外部关联现象: 认知视角的研究
刘明霞 吴光菊
-

93 员工感知的组织伦理气候对工作场所态度的影响
研究

余璇 陈维政

106 绿色消费意识及其行为表现
——基于大学生认知数据的检验

胡靖 管莉花 宋宇等

120 资历过高感知:回顾与展望

黄勇 彭纪生

140 “文化智力”与“全球心智”:概念及实证研究分殊

刘畅唱 贾良定 杨椅伊

159 过去道德行为的公开对未来道德行为的影响

黄潇晓 姜嫵 卢莹

CONTENTS

- 1** Performance, Competition and Accrual Anomaly:
Evidence from Chinese Mutual Fund Industry
Shu Lin, Jun Zhao, Junfeng Sun, Lihua Ju

- 26** Performance of Crowdfunding Introducing the
Lottery Pattern
Mengran Liu Geng Zhou

- 42** A 2015 Annual Survey Report on The Verification of
Rural Land-use Right, Rural Land-use Right Transfers
and Investment in Farmland
Ye Zhang Cong Qin

- 59** Research Review on the Theory “demand-induced in-
novation”
Gaofeng Wang Jianghuai Zheng Lu Xu

- 73** Organizational Reputation Interdependence in the
Internet Age: A Study Based on Cognitive Perspectives
Mingxia Liu Guangju Wu

93 Study of the Impact of Employees Perceived Organizational Ethical Climate on Employees' Workplace Attitude

Xuan Yu Weizheng Chen

106 Green Consumption Intention and It's Behavior Performance

—Based on the Test of College Students' Cognitive Data

Jing Hu Lihua Guan Yu Song et al

120 Perceived Overqualification: A Review of Literature and Future Research Directions

Yong Huang Jisheng Peng

140 Cultural Intelligence and Global Mindset: the Difference of Concepts and Empirical Studies

Changchang Liu Liangding Jia Yiyi Yang

159 The Effects of Past Moral Behaviors in Public on Future Moral Behavior

Xiaoxiao Huang Yan Jiang Ying Lu
